

Factsheet Prater (status March 2023)

History	<ul style="list-style-type: none">• Once an imperial hunting ground and reserved only for the nobility, the Prater was made accessible to the Viennese as a recreational area from 1766 onwards. Gastronomy stands, restaurants, coffee houses, swings, merry-go-rounds and bowling alleys were built within a short time. In 1873 the first and only world exhibition in Vienna took place in the Prater. The center was a specially built 84 meter high rotunda with an impressive dome, which fell victim to a fire in 1937. The imposing rotunda, with a diameter of 108 meters, was the largest domed structure in the world at the time.• In 1897 the Ferris Wheel was built. For entertainment there were a number of puppet theaters in simple wooden booths, of which the funny clown played a leading role. The Wurstelprater was also named after him.• Large parts of the Prater were destroyed during World War II and then rebuilt after 1945 through private initiatives.• 2023 – 150th anniversary of the World Exhibition in Vienna. Exactly 150 years ago the world exhibition takes place.
The Prater in figures (status 2023)	<ul style="list-style-type: none">• area of the Prater: 6 Mio. m²• part of amusement park „Wurstelprater“: 260.000 m²• establishments (rides, attractions, restaurants, etc.): 250• operators: 80• visitors (not all visitors consume something when they visit the Prater) 2010: ca. 3 Mio. 2016: ca. 4,2 Mio. 2018: ca. 5 Mio. 2019: ca. 6,6 Mio. 2020: ca. 3,5 bis 4 Mio. (due to COVID-19 and the late start of the season at the end of May) 2021: ca. 4,8 Mio 2022: ca. 6,8 Mio



	<ul style="list-style-type: none">• employees: up to 2700 people• opening hours: all year and daily from 10 A.M. till 11 P.M. (depending on the weather and the discretion of the individual operators, the opening times may vary) summer-season: 15th March – 31st October• tourism international (33,5 % of Prater visitors are from abroad) the top 5 countries of origin:<ol style="list-style-type: none">1. Germany2. Italy3. Romania4. Spain5. UK• tourism domestic (66,5 % of Prater visitors are from Austria)
Attractions	<p>In addition to the famous Ferris Wheel, the "Wurstelprater" has numerous other attractions and rides for children, young people and adults to offer. From chain carousels to daring roller coasters, skill courses and of course the popular ghost trains and horror houses that give you goosebumps. In addition, the culinary offer leaves nothing to be desired.</p>
Events	<p>Numerous events throughout the year attract interested parties with free entry to the Prater (selection of events from recent years):</p> <ul style="list-style-type: none">• Carnival parade• Start of summer-season / opening Schweizerhaus• Children flea market• Prater Tuesdays• Prater Catchen• Prater Picnic – Wiener Symphoniker• Day of Samaritan Union• May Festival• Europride• Kaiser Wiesn• FM4 – Unlimited at Prater



PRATER

Spaß in Wien
seit 1766

	<ul style="list-style-type: none">• Halloween• Wintermarkt am Riesenradplatz• Winter Circus• New Years Eve• Live broadcast „New Year’s Concert“
Anniversaries 2023	<ul style="list-style-type: none">• 150 years „world exhibition Vienna“• 120 years Prater Marina

